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Kiwi & Cucumber**

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QUIRKY AS A KIWI

## the fuzzy **AND** quirky KIWI



**Kiwi Mojito**  
Total Time: 15 minutes  
Serves: 2

- 5 kiwis, peeled (divided)
- 1/4 cup water
- 4 tsp sugar
- 8 mint leaves, plus more for serving
- ice, for serving
- 3 oz rum
- 2 oz fresh lime juice
- sparkling water, for serving
- 1 lime, sliced (for serving)


**Kiwi Lemon Cream Tart**  
Total Time: 45 minutes, plus freezing  
Serves: 8

- 1 1/2 cups unsweetened coconut flakes
- 1 1/2 cups shortbread cookie crumbs (approx. 24 cookies)
- 6 Tbs butter, melted
- 1 (14 oz) can sweetened condensed milk
- 1/2 cup lemon juice
- 1 (8 oz) ctn whipped topping
- 4 kiwis, peeled and cut into triangles

**HEALTH BENEFITS**  
Kiwi is a great source of antioxidants, vitamins C and fiber. Eating kiwi regularly can help support heart health, immune function and the digestive system, as well as reduce the risk of chronic diseases.

COOL AS A CUCUMBER

## the cool **AND** classic CUCUMBER



**Asian Cucumber Salad**  
Total Time: 15 minutes, plus marinating | Serves: 6

- 2 English cucumbers
- 2 cloves garlic, finely minced
- 1/2 cup shredded carrots
- 1/3 cup rice wine vinegar
- 2 Tbs sesame oil
- 1 Tbs soy sauce
- 2 tsp chili paste (like Sambal Oelek)
- 2 tsp honey
- 1/2 tsp peanuts, chopped
- 1 Tbs cilantro, minced
- 1 tsp black sesame seeds
- 1/2 tsp red chili flakes

**Cucumber Tzatziki Dip**  
Total Time: 15 minutes, plus draining and chilling  
Makes: 2 cups

- 1 large cucumber, seeded
- 1/2 tsp salt
- 2 cups plain full-fat Greek yogurt
- 2 large cloves garlic, finely minced
- 2 Tbs Chosen® Foods 100% Pure Avocado Oil
- 1 Tbs white vinegar
- 1 Tbs fresh dill, minced
- 1/2 tsp black pepper

**HEALTH BENEFITS**  
Cucumbers have anti-inflammatory benefits, along with nutrients that promote health and reduce the risk of disease. They are high in water content and contain electrolytes, which can help combat dehydration.



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 FOR  
**Longview Unplugged Issue 5**

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LONGVIEW UNPLUGGED

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### WHAT IS LONGVIEW UNPLUGGED?

Longview Unplugged started, like anything, as an idea. But it was one of those ideas where, as soon as it was vocalized and we all knew what it could mean, we got very excited.

As a group of misfits, all with different stories, we - like many others in our community - have struggled with feeling unrepresented, lacking a place to go or to band together.

With Longview Unplugged, we saw an opportunity to create the space we've desired for so long, where creatives and innovators could sound off and be recognized, supported, and feel at home. This has taken countless hours, stress, tears, but most importantly, passion. Passion from those who created it, and from those who are featured within it. The experience of meeting and hearing the stories of all these brilliant souls who help give Longview its heart and soul has been nothing short of life-changing for all of us.

WE HOPE YOU ENJOY.



ABEL SANCHEZ (HE / HIM)

MINDY LEWELLEN (SHE / HER)

AUSTIN MCDADE (THEY / THEM)

KATIE WEBB (THEY / THEM)

COLE BRASIL (HE / HIM)

SUMMER GIBSON (SHE / HER)

### ARTIST SPOTLIGHT ENRIQUE MUNGUIA

WRITTEN BY: COLE BRASIL

Munguia is an extremely talented musician who has a passion for music in the plaza of his hometown, Sonsonate, El Salvador. He grew up listening to music in the cultural center and began making music with his talented peers. At the age of sixteen, he began to teach Enrique how to play music with permission to learn the basics, and moving forward with guitar as well as the pan flute.

"MY INSPIRATION CAN COME FROM ANYTHING, COULD BE A MOMENT, COULD BE A SOUND, COULD BE A PHRASE, OR IT COULD BE A SITUATION THAT YOU SEE IN THE STREET, AND YOU START TO WRITE!"

Enrique continues to pursue his passion for music and spreading the feeling of raw emotion that it delivers. When he composes his own music, he likes to talk about traditions, the resources available around him, love, and social situations that need to be addressed and improved.

"MUSIC IS ABOUT FEELINGS TO ME, SOMETIMES YOU MAY NOT HAVE THE RIGHT WORDS TO COMMUNICATE SOMETHING, BUT THE VIBRATION OF THE MELODIES IN THE MUSIC... THAT SOMETIMES SAYS MORE THAN YOUR WORDS."

To help others going through similar situations, Enrique works as a tutor for Spanish-speaking students at Stephen F. Austin University where he is currently studying for his Master of Arts in Hispanic Studies. When he has the time he plays his guitar and pan flutes using a mix of traditional and modern music. Whether it is just for fun or he plays for events, to him, it's more than a hobby, it's a passion that he loves to share.

Success as a musician is not about the money. Not that money isn't worth the energy you put into it. Success is when you're doing what you love and it doesn't matter if it's one person in front of you, or a whole crowd. The feeling you get when you are in your own world bringing joy to yourself and connecting with your instruments and music, that is real success.

When Enrique plays for an audience, he enjoys seeing how many people like his music, but even more so, he plays for that one person that he can help plant a seed for. That moment as they listen to him play, they'll feel the need to learn how to play themselves. Just like when Enrique was 6 years old and 3 men showed up in the plaza downtown. He listened to the pan flutes and a spark was lit that has burned for over fifteen years, leading him to learn the instruments he now plays today!

It just goes to show that it only takes one moment, one second sometimes... for your whole life to begin.

To listen to Enrique's music and become a proud supporter of local music, visit his Facebook.

### CHECK OUT HIS MUSIC



ARTIST SPOTLIGHT: ENRIQUE MUNGUIA

LONGVIEW UNPLUGGED 15

I really wanted to know more about the process of "Crystallization." Crystal said, "If it's not touched by me, it's not Crystallized." When painting, Crystal describes herself as "an open vessel for a greater power." Before getting to work, she aligns her chakras and allows herself to become one with the piece. "I'm about to be a vessel for the higher power to come in me and create something magnificent," she says.

Mediation is also very key in her process. Oftentimes, she will meditate over a piece, and place a prayer onto it, so that, whenever the painting is taken home, it may bring abundance and prosperity into the recipient's life.

Crystal stresses the importance of this process because the love, prayer, and healing that is put into each piece is not for her, but for the beholder of the art. Many of the paintings she described were those created for someone who has lost a loved one. When the process of Crystallization begins she puts herself aside, and allows the higher power to work through her, and create the portrait that these people need to see.

"... WHAT MATTERS IS THAT YOU HAVE TO BE BETTER THAN WHAT YOU CREATED YESTERDAY."

WRITTEN BY: KATIE WEBB (THEY / THEM)



FEATURE ARTIST: CRYSTAL GUITERREZ



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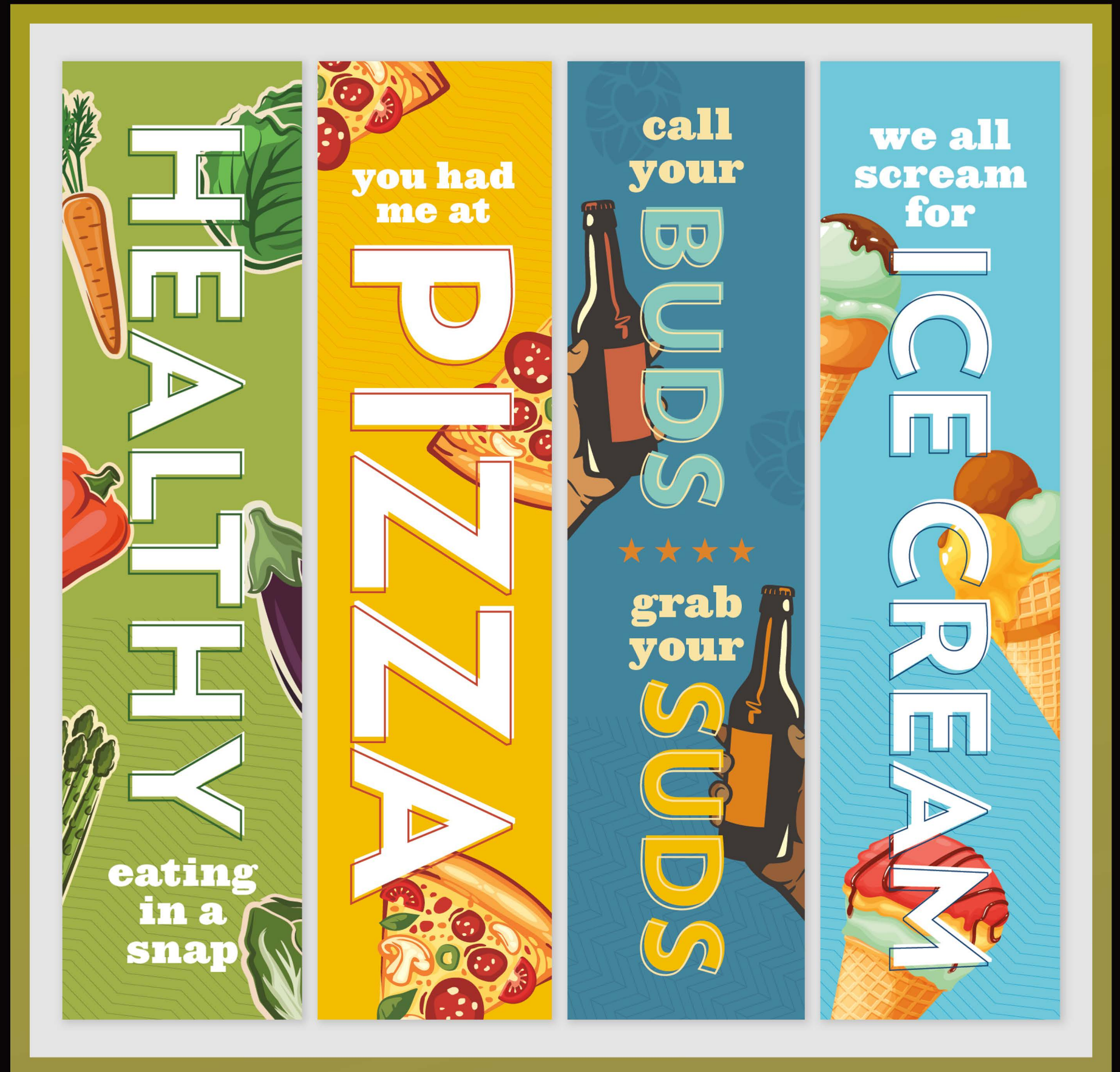
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HOT OFF THE GRILL



**SURF + TURF**

WHY CHOOSE JUST ONE? GIVE BAD THE BEST OF BOTH WORLDS THIS FATHER'S DAY!

**CHICKEN & SHRIMP SATAY WITH THAI PEANUT SAUCE**  
Total Time: 30 minutes | Serves: 6

**SATAY:**  
2 lbs chicken tenders  
2 dozen jumbo shrimp, peeled and deveined  
1/4 cup plus 2 Tbs fresh lime juice, divided  
1/4 cup plus 2 Tbs sesame oil, divided  
Salt and pepper, to taste

**SAUCE:**  
1 cup creamy peanut butter  
1/2 cup coconut milk  
2 Tbs cilantro leaves, plus more for serving  
1 Tbs light brown sugar  
2 Tbs Thai red curry paste  
1/2 cup hot water  
1/3 cup hot water  
2 Tbs, cut into wedges  
chopped peanuts, for serving  
red chili flakes, for serving

Preheat grill to high. Thread the chicken and shrimp onto skewers. Place in a shallow dish. Add 1/4 cup each of lime juice and sesame oil to marinate. Season with salt and pepper.

For the sauce: In a food processor, combine the peanut butter, remaining lime juice, remaining sesame oil, coconut milk, cilantro, brown sugar, curry paste and salt. Pulse while drizzling in small amounts of hot water. Continue to combine until it reaches the desired consistency. (Makes about 2 cups.)

Pour 1/2 cup of sauce in a bowl for basting, and set the rest aside for serving. Place the chicken and shrimp skewers on the grill. Turn the heat down to medium. Cook the chicken for 5 to 7 minutes per side, depending on thickness. Grill the shrimp for 3 to 4 minutes per side. Baste with the peanut sauce while grilling. Separate some of the lime wedges over the top. Garnish with remaining lime wedges, additional cilantro, chopped peanuts and chili flakes. Serve with additional Thai Peanut Sauce.

Per Serving: 460 cal, 16g fat, 17g carbohydrate, 36g protein, 10g fiber, 1g protein from soy.

**BACON-WRAPPED GRILLED SCALLOPS**  
Total Time: 40 minutes | Serves: 4

12 slices bacon  
8 dozen sea scallops  
1 Tbs salt  
toothpicks or skewers

Preheat oven to 400°F. Place bacon on a baking sheet. Cook for 10 minutes until bacon is soft and partially cooked. Sprinkle scallops with salt. Wrap each scallop with a slice of bacon, and secure with a toothpick. Trim the excess bacon. (For best results on the grill, place the scallops on skewers for easier turning.) Heat grill to high, and cook for 2 to 3 minutes per side.

Per Serving: 460 cal, 16g fat, 14g carbohydrate, 36g protein, 10g fiber, 1g protein from soy.

12 MAY | JUNE 2022

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HOT OFF THE GRILL



**LAND + SEA**

**BEEF & SALMON SLIDERS**  
Total Time: 45 minutes | Serves: 16

**BEEF:**  
1 lb ground sirloin  
2 Tbs Worcestershire sauce  
1 Tbs steak seasoning  
1 tsp coarse salt  
1 Tbs black pepper  
1 pkg King's Hawaiian Pretzel Slider Buns  
Red Onion Marmalade, for serving  
lettuce, tomato and condiments, for serving

**SALMON:**  
1 lb salmon fillets  
1 large egg, lightly beaten  
2 Tbs fresh lemon juice  
2 Tbs fresh ginger, peeled and chopped  
1 Tbs prepared horseradish  
1 Tbs Dijon mustard  
1 tsp coarse salt  
1 Tbs black pepper  
1/4 cup fresh shives, minced  
1/2 cup plain dried bread crumbs  
1 bag Brookshire's Fresh Baked Golden Rolls  
Cucumber Tzatziki Dip, for serving  
lettuce, tomato and condiments, for serving

Preheat grill to high. For the beef sliders, combine the ground sirloin, Worcestershire sauce, steak seasoning, salt and pepper in a bowl. Form into 8 equal-sized balls. Press into patties, and set aside.

To make the salmon sliders, place the salmon in a food processor. Pulse a few times to break into small to medium-sized pieces. Do not overprocess. Set aside in a bowl. In the processor, add the egg, lemon juice, ginger, horseradish, mustard, salt and pepper. Blend to combine. Add mixture to the salmon, and add in the shives. Add the bread crumbs. Form into 8 equal-sized balls, and press into patties.

Place salmon and beef patties on the grill. Reduce heat to medium. Cook beef for about 5 minutes per side, and cook the salmon for about 3 minutes per side. Serve the beef sliders with Red Onion Marmalade on the pretzel buns. Serve the salmon sliders with Cucumber Tzatziki Dip on the golden rolls. Add other condiments and toppings as desired.

Per Serving: 385 cal, 16g fat, 24g carbohydrate, 24g protein, 10g fiber, 1g protein from soy.

**RED ONION MARMALADE**  
Total Time: 35 minutes | Serves: 2 cups

2 Tbs vegetable oil  
2 red onions, halved, peeled and thinly sliced  
1/4 cup red wine vinegar  
1/4 cup light brown sugar  
1/2 tsp sea salt  
2 Tbs water

In a skillet over high heat, add the oil and onions. Cook while stirring continuously until onions begin to soften and sizzle loudly. Reduce heat to medium. Cook for 10 to 15 minutes. Continue to stir. If onions begin to char, turn down the heat. Once onions have cooked down, reduce heat to low. Add vinegar, salt, and cook for 5 minutes while vinegar reduces. Add brown sugar and salt. Cook until it sizzles for 5 more minutes. Add the water, and cook for 5 more minutes. The onions should be dark and caramelized with a thick, spreadable consistency.

Per Serving: 70 cal, 1g fat, 1g carbohydrate, 14g protein, 1g fiber, 1g protein from soy.

**LEMON-MAPLE MARINATED CHICKEN WITH GRILLED LEMONS**  
Total Time: 30 minutes, plus marinating | Serves: 4

4 Brookshire's Boneless Skinless Chicken Breasts  
6 lemons, divided  
6 Tbs maple syrup, divided  
2 Tbs fresh Thyme leaves, plus more for serving

2 Tbs white wine vinegar  
2 Tbs extra virgin olive oil  
1 tsp garlic powder  
1 tsp salt  
1 tsp pepper

Place chicken in a shallow dish, juice and zest two of the lemons. Combine with 3 tablespoons of maple syrup, thyme, vinegar, olive oil and garlic powder. Pour over the chicken. Sprinkle with salt and pepper. Marinate for at least 2 hours or overnight.

Preheat grill to high. Combine the remaining maple syrup and the juice from two more lemons to use as a basting sauce. Slice the remaining lemons across for grilling. Place the chicken and lemon slices on the grill. Cook for 5 to 6 minutes per side while basting. Serve the chicken with grilled lemons and additional thyme. The juice from the lemons will have a sweet and sour caramelized lemon flavor.

Per Serving: 460 cal, 16g fat, 17g carbohydrate, 36g protein, 10g fiber, 1g protein from soy.

**CUCUMBER TZATZIKI DIP**  
recipe on p. 14

**RED ONION MARMALADE**  
recipe on p. 14

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 Dairy Queen  
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Satisfy your taco craving on Tuesday with \$1 tacos ALL DAY! (Then, maybe you can finally get some work done.) #TacoTuesday



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😬 Well, at least the ransom's only \$1... Come claim your tacos all day Tuesday! #TacoTuesday





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Friends don't take friends' tacos - get yours for only a \$1 on Tuesday at your Marshall/Hallsville DQ. #TacoTuesday

QUESTION

I have 3 tacos and you take 3.  
What do you have?



ANSWER

A black eye and a broken arm.



# Silver Addy

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 FOR  
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a.

**Fast Texas Innovation Awards**  
 October 4 | Texas Broadcast Museum | 7pm

**2022 NOMINEES**

**INNOVATOR OF THE YEAR**  
 ALYSSA HANKINS | M. ROBERTS MEDIA  
 MINDY LEWELLEN | STARFISH AD AGE  
 STACEY ROPES | ETV SOFTWARE

**AAF VOLUNTEER OF THE YEAR**  
 ELIZABETH ROSS | LONGVIEW ISD  
 ABEL SANCHEZ | STARFISH AD AGE  
 AUSTIN SANDY | KLTV 7

**INNOVATIVE TEAM OF THE YEAR**  
 ETV SOFTWARE  
 M. ROBERTS DIGITAL  
 STARFISH AD AGE  
 TYLER ISD COMMUNICATIONS

**THE LIGHTBULB AWARD**  
 BBB SERVING CENTRAL EAST TEXAS  
 -BBB AWARDS SHOW-  
 LONGVIEW CHAMBER OF COMMERCE  
 -DIGITAL MARKETING PARTNERSHIPS-  
 STARFISH AD AGE  
 -FORMATION OF AAA-ETX-

**LIFETIME INNOVATOR AWARD**  
 CALLYNTH FINNEY | CALLYNTH PHOTOGRAPHY  
 HOLLY FORBES | FORBES & BUTLER  
 KELLY HALL | LONGVIEW CHAMBER OF COMMERCE  
 DEAN WASKOWIAK | ENCORE MULTIMEDIA

### Nominee Announcements

- a. Print Flyer Announcement
- b. Social Media Graphic

b.

**Fast Texas Innovation Awards**

**INNOVATIVE TEAM OF THE YEAR**  
 Nominees

ETV SOFTWARE  
 M. ROBERTS DIGITAL  
 STARFISH AD AGE  
 TYLER ISD COMMUNICATIONS

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### EVENT COLLATERAL

10.04.2022  
 Texas Broadcast Museum

**Fast Texas Innovation Awards**

Presented By  
 AAF East Texas

**Nominees**

**Program**

WELCOME  
 MINDY LEWELLEN, PAST AAF PRESIDENT

**PRESIDENT'S AWARDS**  
 AUSTIN SANDY, AAF PRESIDENT

**GOVERNOR'S MESSAGE**  
 CRYSTAL GONZALEZ, AAF DISTRICT GOVERNOR

**ANNOUNCEMENTS**  
 AAF ALYSSA HANKINS, AAF PRESIDENT

**INNOVATOR OF THE YEAR**  
 PRESENTED BY ACHERNE HAMPTON, AAF EDUCATION CHAIR

**VOLUNTEER OF THE YEAR**  
 PRESENTED BY KEVIN ESPEY, AAF MEMBERSHIP CHAIR

**THE LIGHTBULB AWARD**  
 PRESENTED BY BRIDGEMAN BECKLEY, AAF PRESIDENT

**INNOVATIVE TEAM OF THE YEAR**  
 PRESENTED BY AUSTIN SANDY, AAF PRESIDENT

**LIFETIME INNOVATOR AWARD**  
 PRESENTED BY JUANITA COONEY-BRYANT, AAF PRESIDENT

**THE MOSAIC STAR AWARD**  
 PRESENTED BY CRYSTAL GONZALEZ, AAF DISTRICT GOVERNOR

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a. Program

b. Table Numbers



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Tyler Street Team

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STATE UNIVERSITY**

FOR ACHIEVEMENT IN

**SALES & MARKETING**

FOR

**2022 - 2023 THEATRE  
AND DANCE SEASON**

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## SUMMERSTAGE FESTIVAL 2023 PREVIEW JUNE-JULY



### THE WIND IN THE WILLOWS

Book by Julian Fellowes  
Music by George Stiles  
Lyrics by Anthony Drewe

Based on Kenneth Grahame's best-selling classic of children's literature, "The Wind in the Willows" is a wild, thrill-seeking tale and riotous comedy that follows Mole, Rat, Badger, and the impulsive Mr. Toad. Full of humor, wit, a gorgeous, soaring score, and heartwarming lessons of friendship, this play is the perfect fit for family audiences everywhere.



### STEEL MAGNOLIAS

By Robert Harling

Truvy's beauty salon is where ladies who are "anybody" come to have their hair done. Wise-cracking Truvy dispenses shampoos and free advice to a rich curmudgeon, an eccentric millionaire, and a local social leader whose daughter is about to marry a "good ole boy." Through hilarious repartee followed by tragedy, the play follows the women as they share life and love in small-town south Louisiana.

## TICKET INFORMATION

### Theatre Performances

Thursday – Saturday: 7:30 p.m.  
Saturday and Sunday matinees: 2 p.m.

#### General Ticket Prices:

Adult.....\$15  
Senior(62+).....\$10  
SFA Faculty/Staff.....\$8

Youth\*.....\$8  
Non-SFA Student.....\$8  
SFA Student.....\$5

#### Season Ticket Prices:

Adult.....\$45  
Senior.....\$36

\*high school and younger

All theatre performances are in SFA's Kennedy Auditorium.

### Danceworks Concerts

Thursday – Friday: 7 p.m.  
Saturday: 3 p.m.

General Admission.....\$10  
SFA Faculty/Staff/Senior Citizen.....\$8

Non-SFA Student.....\$8  
SFA Student.....FREE

All dance performances are in the HPE Complex, Room 201.

### FOR MORE INFORMATION OR TO BUY TICKETS:

boxoffice.sfasu.edu | 936.468.6407 | 888.240.ARTS

## YOUR GIFTS MAKE A DIFFERENCE IN THE SCHOOL OF THEATRE AND DANCE



We know you believe in the power of the arts, and your gift helps to ensure that the School of Theatre and Dance remains vibrant well into the future.

Your contributions go a long way in providing our students with excellent resources, competitive scholarships and more. Together, we can make SFA School of Theatre and Dance a premiere destination in this region for the study and viewing of theatre and dance.

For more information, contact Cleo House Jr. at [housec1@sfasu.edu](mailto:housec1@sfasu.edu) or (936) 468-4003.

### FIND OUT MORE



Scan the QR code to learn about Friends of Theatre and Dance.



## DANCE PRODUCTIONS

### DANCEWORKS CONCERTS

Nov. 10 – 12 and April 13 – 15

Danceworks is senior choreographic concert in partial fulfillment of the Bachelor of Science degree in Dance. The performance features choreography based on a wide range of research topics and dance genres chosen by senior choreographers.

### THE REPERTORY DANCE COMPANY IN CONCERT

Feb. 16 – 18

Choreographic works created by the dance faculty and select guest artists are performed by the Repertory Dance Company. This concert exhibits multiple dance genres and the research interests of the faculty and guest artists. Selected choreography from the concert will be presented at the American College Dance Association Conference for adjudication.



# Silver Addy

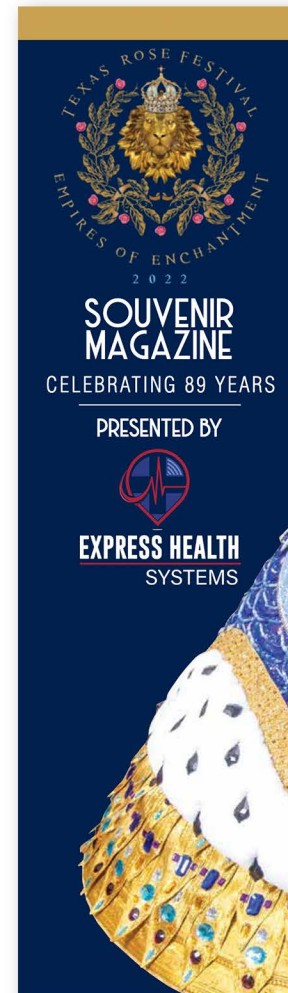
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FOR ACHIEVEMENT IN  
**ELEMENTS OF ADVERTISING**

FOR  
**TX Rose Festival  
Souvenir Magazine**

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## 2022 TEXAS ROSE FESTIVAL DUCHESS COSTUMES



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Silver  
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# Silver Addy

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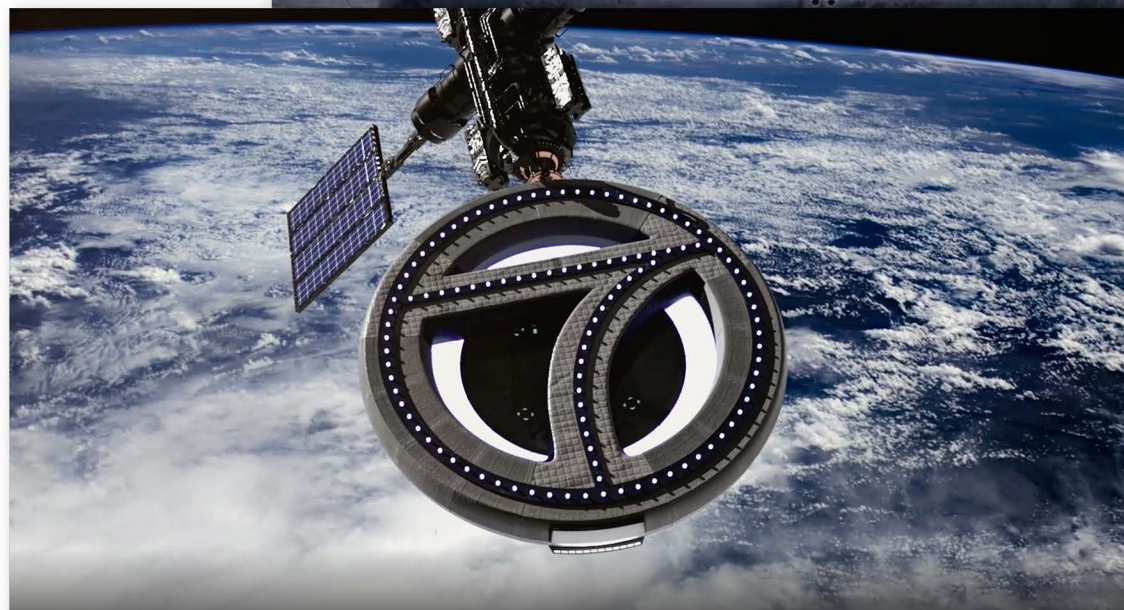
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# Gold Addy

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## ROMPH & POU AGENCY

FOR ACHIEVEMENT IN

## CROSS PLATFORM

FOR

### Brookshire's Christmas Campaign

Brookshire Grocery Company

AMERICAN  
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AWARDS

aaf  
east texas

It's beginning to  
**taste**  
a lot like  
**Christmas**

WE HAVE EVERYTHING  
YOU NEED FOR  
**all the ways**  
**you celebrate.**

merry munchies  
SWEET TREATS  
Christmas dinner  
BRIGHT SPIRITS

Brookshire's SHOP NOW

### Holiday family dinners

SPEND TIME WITH YOUR FAMILY AND FRIENDS **with our deli dinners!**

**79<sup>99</sup>**

**Turkey Dinner**

- Smoked Turkey 11.99
- Combined Dressing 3.99
- Seasoned Mashed Potatoes 2.99
- Turkey Gravy 14.99
- Cranberry Relish 1.99

**79<sup>99</sup>**

**Ham Dinner**

- Spiral-Cut Ham 7.99
- Green Bean Supreme 2.99
- Broccoli and Rice Casserole 2.99
- Seasoned Mashed Potatoes 2.99

**89<sup>99</sup>**

**Prime Rib Dinner**

- Prime Rib 3-4 12.99
- Potatoes Au Gratin 2.99
- Green Bean Supreme 2.99
- Sweet Potato Casserole 2.99



# Gold Addy

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FOR

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EAST TEXAS NOW

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SCAN TO  
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# Gold Addy

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FOR

**FRESH by Brookshire's  
Grill Menu**

Brookshire Grocery Company

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**THICK  
And  
JUICY  
BURGERS**



*Burger BOMB*

American cheese, mustard,  
burger sauce, shredded lettuce,  
sliced tomato and dill pickle

**\$7.50**

*Double*

**\$10**

*Triple*

**\$12**

*Home  
Run*

*TX BBQ Burger*

Sweet Texas onions, BBQ  
sauce, American cheese,  
burger sauce and pickles

*Add  
FRIES*

**\$2**



**SHAREABLES**

CHIPS  
AND  
Queso

**\$5**



BRISKET  
Fries

**\$7**

**LIL'**

*Freshies*

CHICKEN TENDERS

KID'S CHEESEBURGER

HOT DOG

with shredded cheese

**\$5**

SERVED  
with  
FRIES





# Gold Addy

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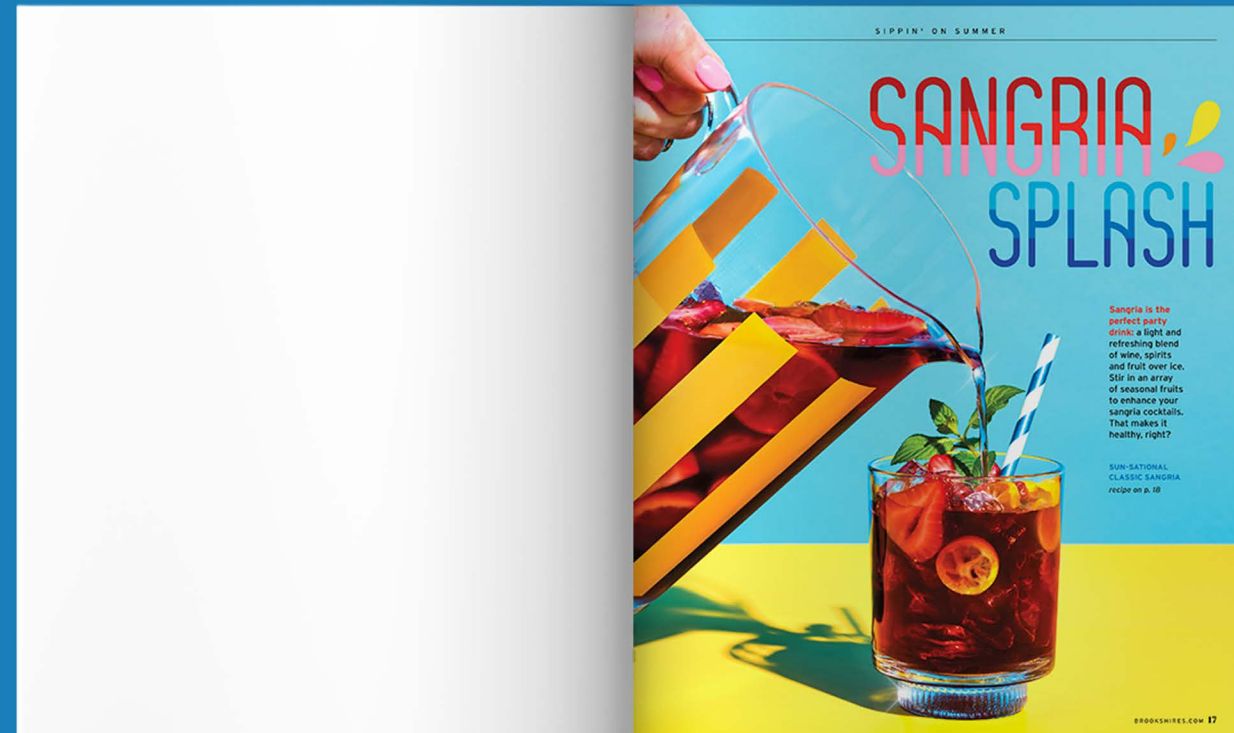
FOR

**Celebrate Cooking  
Sangria Splash**

Brookshire Grocery Company

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# Gold Addy

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# Best of Category

AWARDED TO THE TOP SCORE IN EACH  
OF THE SIX PRIMARY CATEGORIES



# 2023 Best of Category

PRESENTED TO  
**KLTV 7**

**FILM, VIDEO, & SOUND**  
BEST OF CATEGORY

**EAST TEXAS  
NOWLOWEEN**  
EAST TEXAS NOW

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AWARDS

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east texas



**Austin Sandy**  
Writer & Executive Producer

**Jade Allen**  
Producer, East Texas Weekend Reporter

**Jeremy G. Buter & Devyn Shea**  
Hosts, Content Producers

**Cody Gottschalk**  
Meteorologist

**"Mama Steph" Frazier**  
Chef

**Emily Gora**  
Guest Makeup Artist

**Pyper, Perry, Lakyn, and Sera**  
Guest Makeup Models

**Editors:**  
Ethan King  
Justin Mott  
Jade Allen  
Austin Sandy

**Clinton "Duke" Anderson**  
Production Director



# 2023 Best of Category

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**CROSS PLATFORM**

BEST OF CATEGORY

**BROOKSHIRE'S CHRISTMAS CAMPAIGN**

Brookshire Grocery Company

AMERICAN  
ADVERTISING  
AWARDS

**aaf**  
east texas

It's beginning to **taste** a lot like **Christmas**

WE HAVE EVERYTHING YOU NEED FOR **all the ways you celebrate.**

merry munchies  
SWEET TREATS  
Christmas dinner  
BRIGHT SPIRITS

Brookshires SHOP NOW

**Holiday** family dinners

SPEND TIME WITH YOUR FAMILY AND FRIENDS **with our deli dinners!**

**79<sup>99</sup>**  
**Turkey Dinner**  
Smoked Turkey 11.99  
Combined Dressing 3.99  
Seasoned Mashed Potatoes 2.99  
Turkey Gravy 14.99  
Cranberry Relish 1.99

**79<sup>99</sup>**  
**Ham Dinner**  
Spiral-Cut Ham 79.99  
Green Bean Supreme 2.99  
Broccoli and Rice Casserole 2.99  
Seasoned Mashed Potatoes 2.99

**89<sup>99</sup>**  
**Prime Rib Dinner**  
Prime Rib 3-4 149.99  
Potatoes Au Gratin 2.99  
Green Bean Supreme 2.99  
Sweet Potato Casserole 2.99



# 2023 Best of Category

PRESENTED TO  
**ENCORE  
MULTIMEDIA**

**ONLINE & INTERACTIVE**  
BEST OF CATEGORY

**DAIRY QUEEN  
TACO TUESDAY**

DAIRY QUEEN

AMERICAN  
**ADVERTISING**  
AWARDS

**aaf**  
east texas

 Dairy Queen  
(Marshall/Hallsville) Sponsored · 🌐

Satisfy your taco craving on Tuesday with \$1 tacos ALL DAY! (Then, maybe you can finally get some work done.) #TacoTuesday



 Dairy Queen  
(Marshall/Hallsville) Sponsored · 🌐

😬 Well, at least the ransom's only \$1... Come claim your tacos all day Tuesday! #TacoTuesday





 Dairy Queen  
(Marshall/Hallsville) Sponsored · 🌐

Friends don't take friends' tacos - get yours for only a \$1 on Tuesday at your Marshall/Hallsville DQ. #TacoTuesday

QUESTION

I have 3 tacos and you take 3.  
What do you have?



ANSWER

A black eye and a broken arm.



# 2023 Best of Category

PRESENTED TO

**ROMPH & POU  
AGENCY**

**SALES & MARKETING**

BEST OF CATEGORY

**Celebrate Cooking  
Sangria Splash**

Brookshire Grocery Company

AMERICAN  
ADVERTISING  
AWARDS

**aaf**  
east texas

**SANGRIA MIX & MATCH**

**SUN-SATIONAL CLASSIC SANGRIA**

Total Time: 15 minutes, plus chilling  
Makes: 6 cups

3 cups assorted fruit (2 to 3 varieties)  
1 lemon, lime or orange, sliced  
1/4 cup granulated sugar  
1/2 cup brandy or liqueur  
1 bottle wine  
2 cups sparkling water (optional)  
Ice, for serving  
Fresh herbs, for garnish

Place assorted fruit in the bottom of a large pitcher. Add citrus, sugar and liqueur. Stir to combine. Refrigerate for one hour. Add wine. Chill until ready to serve. Add sparkling water, and stir to combine. Fill wine glasses with ice. Spoon some of the fruit into each glass, and pour in the sangria. Garnish with fresh herbs.

Per Serving (1 cup):  
Calories: 210; Fat: 0g; Cholesterol: 0mg; Sodium: 5mg; Carbohydrates: 35g; Fiber: 4g; Protein: 1g

**FRUITS:**  
Apples, Blackberries, Blueberries, Cantaloupe, Cherries, Cranberries, Cucumbers, Grapefruit, Grapes, Honeydew Melon, Kiwi, Lemons, Limes, Mangoes, Oranges, Papaya, Pineapple, Peaches, Pears, Plums, Pomegranate Seeds, Raspberries, Strawberries, Watermelon

**FRESH HERBS/SPICES:**  
Mint, Thyme, Basil, Rosemary, Ginger, Cinnamon Sticks, Cloves, Vanilla, Star Anise

**SWEETENERS:**  
Granulated Sugar, Honey, Agave, Light Brown Sugar

**LIQUEURS/LIQUORS:**  
Fruit Liqueurs, Brandy, Amaretto, Elderflower, Limoncello, Kirsch (Cherry), White Rum, Galliano, Vodka, Schnapps, Triple Sec

**WINES:**  
Dry White, Sweet White, Dry Red, Rosé

**MAKE IT A MOCKTAIL!**  
Same summer taste without the buzz. Simply omit the liqueur, and swap out the wine with any Brookshire's Fruit Juice Cocktail.

**ROSE GARDEN SANGRIA**  
Raspberries, Fresh Thyme, Lemons, Elderflower Liqueur, Rosé Wine, Fresh Rose Petals

**SPARKLING SUMMER SANGRIA**  
Peach Slices, Dragon Fruit, Lemons, Peach Schnapps, Sparkling Wine

**BOOZY WHITE WINE SANGRIA**  
Cucumber Slices, Basil, Lime Juice, Kiwi, Honeydew Melon, Vodka, Chardonnay or Pinot Grigio, Kiwano Melon

**RED, WHITE AND BLUE SANGRIA**  
Cherries, Star-Shaped Watermelon, Blueberries, Blackberries, Oranges, Kirsch, Cabernet



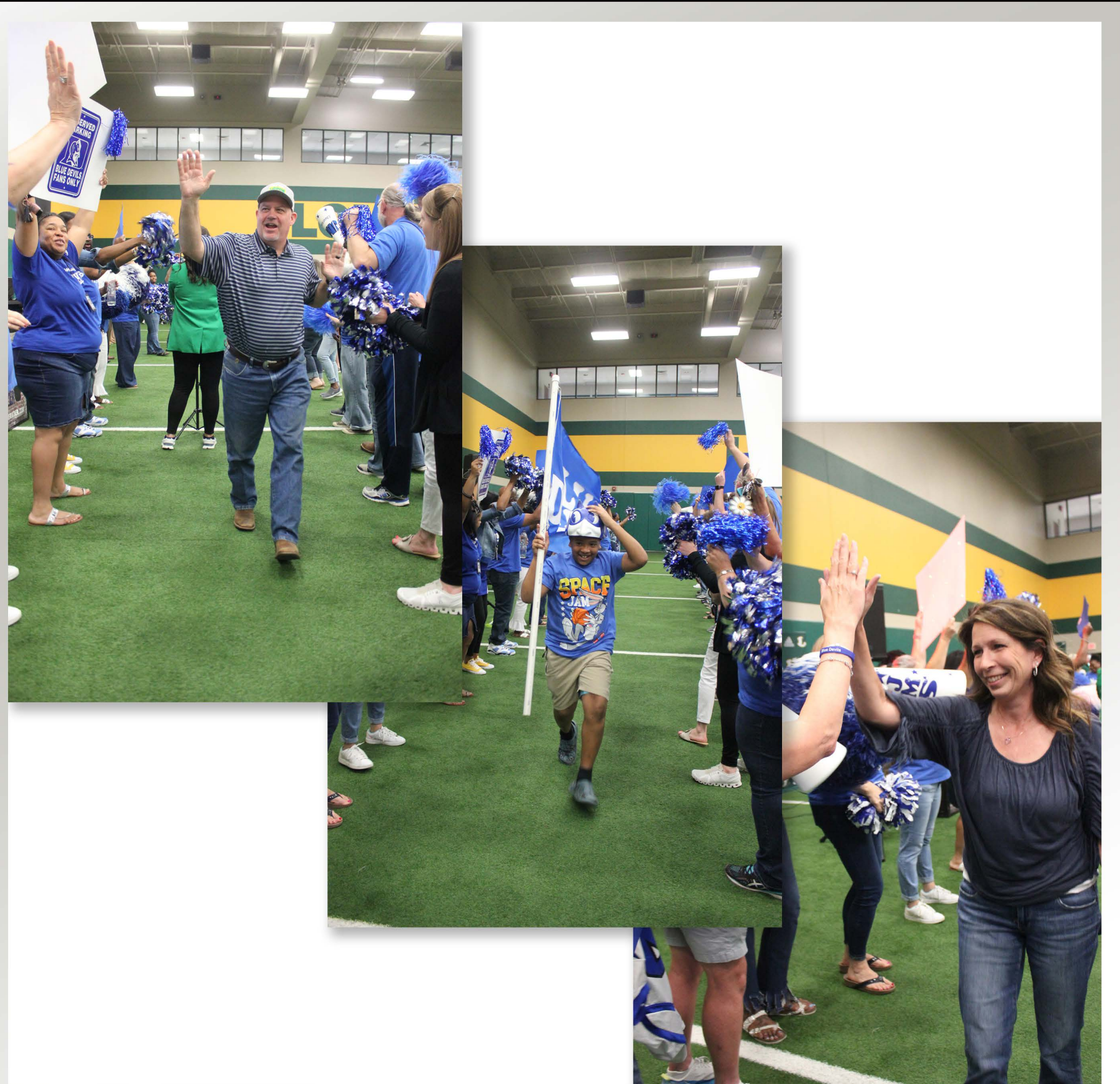
# 2023 Best of Category

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**LONGVIEW ISD**

**OUT OF HOME**  
BEST OF CATEGORY  
**LONGVIEW ISD DRAFT DAY**

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east texas





2023 Best  
of  
Category

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**ROMPH & POU  
AGENCY**

**ELEMENTS OF ADVERTISING**  
BEST OF CATEGORY

**UMAMI SUSHI &  
RAMEN LOGO**

Brookshire Grocery Company

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# Judge's Honors

EACH ADDY JUDGE HAS THE OPPORTUNITY TO SELECT  
A STANDOUT PIECE TO RECEIVE **JUDGE'S HONORS** AND  
THE PANEL OF JUDGES SELECTS A **MOSAIC ADDY** WHICH  
DISPLAYS DIVERSITY, EQUITY, AND INCLUSION



# Judge's Honors

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**ENCORE  
MULTIMEIDA**

FOR ACHIEVEMENT IN

**ONLINE & INTERACTIVE**

FOR

***Dairy Queen Taco Tuesday***

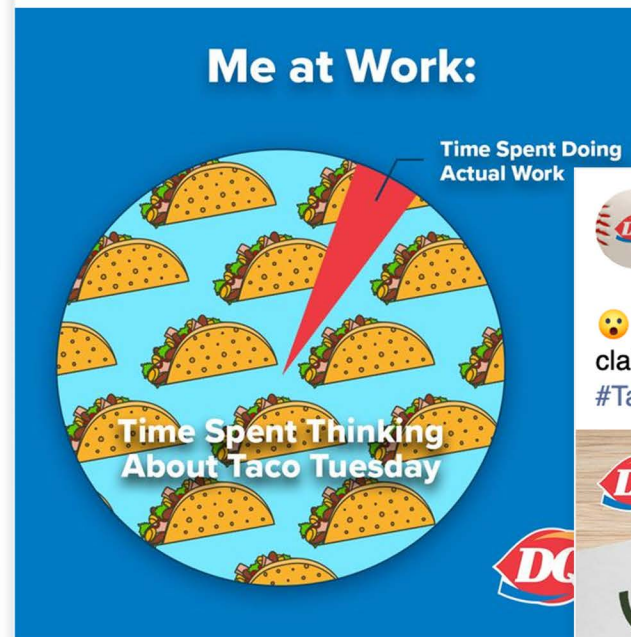
Dairy Queen

AMERICAN  
**ADVERTISING**  
AWARDS

**aaf**  
east texas

 Dairy Queen  
(Marshall/Hallsville) Sponsored · 🌐

Satisfy your taco craving on Tuesday with \$1 tacos ALL DAY! (Then, maybe you can finally get some work done.) #TacoTuesday



 Dairy Queen  
(Marshall/Hallsville) Sponsored · 🌐

😬 Well, at least the ransom's only \$1... Come claim your tacos all day Tuesday! #TacoTuesday




 Dairy Queen  
(Marshall/Hallsville) Sponsored · 🌐

Friends don't take friends' tacos - get yours for only a \$1 on Tuesday at your Marshall/Hallsville DQ. #TacoTuesday

QUESTION

**I have 3 tacos and you take 3.  
What do you have?**



ANSWER

**A black eye and a broken arm.**



# Judge's Honors

## Judge's Notes

It was so refreshing to see this hilarious and quirky content from a brand, not to mention a historically far-too-restrained one like Dairy Queen.

I appreciated that the content wasn't just a ripoff of trending memes, but actually fun, original material. I can tell the creators had a great time.

The posts gave me the feeling that real humans were behind it all, which is too rare a commodity these days. I'm ready to visit Texas just to go to one of their locations.

 Dairy Queen  
(Marshall/Hallsville) Sponsored · 🌐

Satisfy your taco craving on Tuesday with \$1 tacos ALL DAY! (Then, maybe you can finally get some work done.) #TacoTuesday



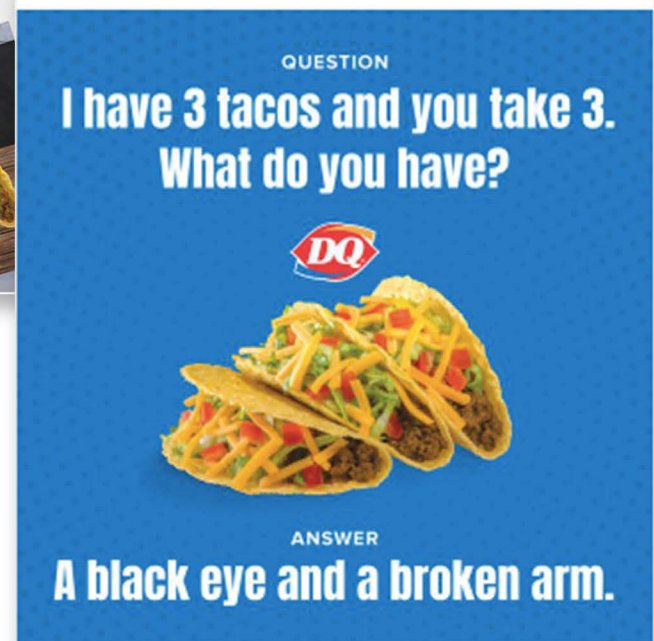
 Dairy Queen  
(Marshall/Hallsville) Sponsored · 🌐

😬 Well, at least the ransom's only \$1... Come claim your tacos all day Tuesday! #TacoTuesday



 Dairy Queen  
(Marshall/Hallsville) Sponsored · 🌐

Friends don't take friends' tacos - get yours for only a \$1 on Tuesday at your Marshall/Hallsville DQ. #TacoTuesday





# Judge's Honors

PRESENTED TO

**KLTV 7**

FOR ACHIEVEMENT IN

**FILM, VIDEO, AND SOUND**

FOR

**EAST TEXAS NOW LLOWEEN**

EAST TEXAS NOW

AMERICAN  
ADVERTISING  
AWARDS

**aaf**  
east texas





# Judge's Honors

## Judge's Notes

With so much great work, it was hard to choose; however, this piece stuck out to me. This entire Nowlloween broadcast kept me interested and smiling throughout its almost 40-minute duration. That is an achievement, even for a Halloween fan like me.

After an impressive scary-but-family-friendly introduction, the piece kicks in 100% as the viewer goes on an adventure through a haunted house complex. The timing of cuts mixed between the group being truly scared while laughing and the owner's explanation works perfectly. Then the entire piece continues engagingly – from pumpkin carving to costumes to make-up – and covers the expected in a Halloween special.

The energy level of the entire piece pinpoints that perfect intersection of scary and pure fun, keeping it all contained as one piece with consistent visuals and audio. Even the end credits with little bloopers ensure a relationship is built with the viewer to keep coming back for more.





# Judge's Honors

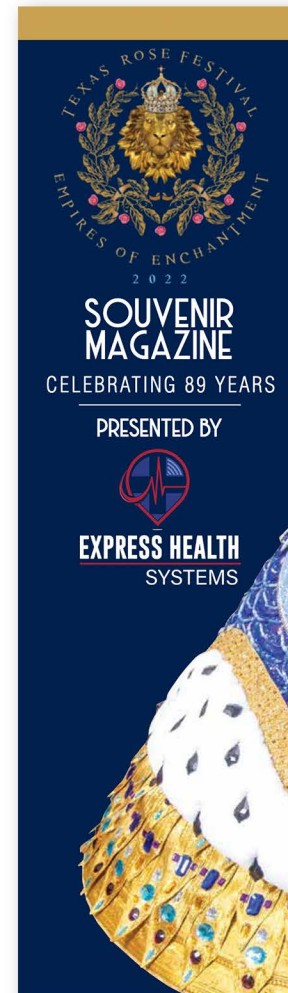
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FOR  
**TX Rose Festival  
Souvenir Magazine**

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AWARDS

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east texas



## 2022 TEXAS ROSE FESTIVAL DUCHESS COSTUMES





# Judge's Honors

## Judge's Notes

From the ads to the editorial to the execution it remained true to its identity. I really appreciate that it was authentically focused on the people making this event and didn't have other things that could clutter up the design, copy or editorial.

Even the purchased ads were very true to theme. It was fun and really well done. I found myself reading more and more pages which is why I made it my judges choice.

ROSE QUEEN




MOLLY LOUISE BERRY

### TEXAS ROSE FESTIVAL QUEEN TYLER'S MOLLY LOUISE BERRY CHERISHES ROLE

**HALENI MAHAM**  
maham@tylerjournal.com

Being part of the Texas Rose Festival is a dream come true for 21-year-old Queen Molly Louise Berry.

Since a young age, Berry has admired the Rose Court and everything the Rose Festival means to the city of Tyler.

She said some of her earliest memories include cleaning up at the Queen's Tea and helping girls who were part of the court get ready for their events. One of her fondest memories is being an attendant to 2007 Rose Queen Grace Fleming.

Berry's family history with the Rose Festival began with her great grandparents. Around 50 members of her family have been involved with the event. In 2010, her mother was chairperson

of the Queen's Tea and was on the tea committee last year.

Berry and her family have continued to be active volunteers of the Rose Festival throughout the years.

With so many years of being involved behind the scenes, Berry said she was honored to be the Queen this year and represent her hometown.

While she always wanted to be part of the court, Berry said she never anticipated being named the Queen. When she found out she was the Rose Queen, Berry said she was shocked and "beamed her eyes out."

"It's just the biggest honor I could ever ask for. Being chosen to be a representative of our city is an honor no words can describe," she said. "The

QUEEN >> PAGE 13

PHOTO BY JAMES FINKLER/PHOTOGRAPHY

Tyler Morning Telegraph

ROSE QUEEN






MOLLY LOUISE BERRY

### TEXAS ROSE FESTIVAL QUEEN MOLLY LOUISE BERRY

PHOTO BY JAMES FINKLER/PHOTOGRAPHY

DUCHESS OF THE ROSE GROWERS

HADLEY HILLS BREWER

### DUCHESS OF THE ROSE GROWERS TAKES TRADITION

PHOTO BY JAMES FINKLER/PHOTOGRAPHY



ROSE QUEEN




MOLLY LOUISE BERRY

### QUEEN

Continued from Page 11

fact that they chose me is just unbelievable."

Getting to represent the community of Tyler is something Berry takes deep pride in.

"The city means everything to me," she said. "It's my home, it's my family, it's where I've grown up and where my whole family has grown up. It's my favorite place in the world."

Berry has always admired and one of the many things that makes Tyler special is always about to tell someone where she is from.

Any time people ask about the city, Berry shares that it's the Rose Capital of the World and that it's "so much fun."

As the Rose Queen, Berry has enjoyed a number of experiences such as summer weekends, cutting the ribbon for the opening of the Asalee and Spring Flower Trail, attending the Children's Miracle Network Banquet and volunteering with the court at the Last Texas

One of her favorite parts of all has been meeting the out of town women who are part of the Rose Festival.

"I love getting to know everyone and find finding mutual connections with so many people," Berry said.

Berry was most looking forward to the coronation parade and the Queen's Tea. The exciting thing about the coronation is the fact Berry is a theater major so she "really loves to be on stage," she said.

The coronation is the formal presentation on stage of the Queen and her court. Once the court has its morning, the Queen is presented and reveals her dress to the public for the very first time. The magistrates elaborate down worn by the court always memorize the crowd gathered at the coronation, and rightfully so. Black, diamonds, sequins and jewels adorn the dresses in an intricate design that is one of a kind.

Decorative embellishments on the gown and its beautiful train traditionally reflect the festival's theme with specially unique designs for each Queen.

Berry of course had a say in what her dress would look like, but she didn't have too many social requests - she knew it would be spectacular no matter what. Her one request was that the dress

QUEEN >> PAGE 13

PHOTO BY JAMES FINKLER/PHOTOGRAPHY

Tyler Morning Telegraph





# Mosaic Addy

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PHOTOGRAPHY**

FOR ACHIEVEMENT IN

**DIVERSITY, EQUITY, AND  
INCLUSION**

FOR

**MR. ARTHUR**

Tyler Street Team

AMERICAN  
**ADVERTISING**  
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east texas





2023 Best  
of  
Show

AMERICAN  
ADVERTISING  
AWARDS

aaf  
east texas



# 2023 Best of Show

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FOR ACHIEVEMENT IN  
**SALES & MARKETING**

FOR

**Celebrate Cooking  
Sangria Splash**

Brookshire Grocery Company

AMERICAN  
ADVERTISING  
AWARDS

**aaf**  
east texas

**SANGRIA SPLASH**

Sippin' on Summer

Sangria is the perfect party drink: a light and refreshing blend of wine, spirits and fruit over ice. Stir in an array of seasonal fruits to enhance your sangria cocktails. That makes it healthy, right?

SUN-SATIONAL CLASSIC SANGRIA  
recipe on p. 18

**SANGRIA MIX & MATCH**

Sippin' on Summer

**SUN-SATIONAL CLASSIC SANGRIA**

Total Time: 15 minutes, plus chilling  
Makes: 6 cups

3 cups assorted fruit (2 to 3 varieties)  
1 lemon, lime or orange, sliced  
1/4 cup granulated sugar  
1/2 cup brandy or liqueur  
1 bottle wine  
2 cups sparkling water (optional)  
Ice, for serving  
fresh herbs, for garnish

Place assorted fruit in the bottom of a large pitcher. Add citrus, sugar and liqueur. Stir to combine. Refrigerate for one hour. Add wine. Chill until ready to serve. Add sparkling water, and stir to combine. Fill wine glasses with ice. Spoon some of the fruit into each glass, and pour in the sangria. Garnish with fresh herbs.

Per Serving (1 cup):  
Calories: 210; Fat: 0g; Cholesterol: 0mg; Sodium: 5mg; Carbohydrate: 35g; Fiber: 4g; Protein: 1g

18 JULY | AUGUST 2022

**ROSE GARDEN SANGRIA**

Raspberries, Fresh Thyme, Lemons, Elderflower Liqueur, Rosé Wine, Fresh Rose Petals

**SPARKLING SUMMER SANGRIA**

Peach Slices, Dragon Fruit, Lemons, Peach Schnapps, Sparkling Wine

**BOOZY WHITE WINE SANGRIA**

Cucumber Slices, Basil, Lime Juice, Kiwi, Honeydew Melon, Vodka, Chardonnay or Pinot Grigio, Kiwano Melon

**RED, WHITE AND BLUE SANGRIA**

Cherries, Star-Shaped Watermelon, Blueberries, Blackberries, Oranges, Kirsch, Cabernet

**LIQUEURS/LIQUORS:**  
Fruit Liqueurs, Brandy, Amaretto, Elderflower, Limoncello, Kirsch (Cherry), White Rum, Galliano, Vodka, Schnapps, Triple Sec

**WINES:**  
Dry White, Sweet White, Dry Red, Rosé

**MAKE IT A MOCKTAIL!**  
Same summer taste without the buzz. Simply omit the liqueur, and swap out the wine with any Brookshire's Fruit Juice Cocktail.